

Cost Proposal Narrative

Social Legends Response to RFP 20-966

Consulting Fees	Senior Consultant: \$150/Hr	Consultant/Project Manager: \$75/Hour	Administrative: \$45/Hour	Content Expert: \$175/Hour
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Cost Proposal Items

Prospective subgrantee readiness plan to address equitable access to 21st CCLC award opportunities

In order to address equitable access to 21st CCLC award opportunities, Social Legends has included (2) main elements as outlined in the technical proposal:

(1) Development and Management of a Subgrantee Readiness Program

Social Legends will provide support in the design, delivery and management of a comprehensive grantee readiness program to support potential applicants in preparing their responses to the Cohort 11 21st CCLC RFP. Social Legends will collect stakeholder input to inform the framework of the program, design all content, develop the delivery calendar, devise and implement promotional strategies, recruit expert facilitators, manage registration, provide technical assistance to applicants, and provide evaluation and assessment of the program's impact.

(2) Implementation of a Rigorous 21st CCLC Peer Review Process

Social Legends will provide support to manage the cohort 11 RFP process which will include reviewing and updating the cohort 11 RFP and scoring rubric, devising and implementing promotional strategies, training and managing reviewers, helping to facilitate the application scoring and review process, and creating reports to summarize and evaluate the review process.

Total: \$81,300	Consulting: \$71,800	Materials/Printing: \$1,500	Travel: \$5,500*	Graphic Design: \$2,500
Consulting Hours	Senior Consultant: 155	Consultant/Project Manager: 300	Administrative: 190	Content Expert: 100

Executive support for IDOE staff

In order to provide executive support for the IDOE 21st CCLC specialists and staff, Social Legends has outlined several types of technical assistance that would be provided:

Technical Assistance Categories:

- (1) General consulting time and support allocated to providing technical assistance at the discretion of 21st CCLC staff for new or evolving projects.
- (2) Technical Assistance allocated specifically to providing project management support for activities identified by IDOE.
- (3) Technical Assistance allocated specifically to providing design and development support for the creation of materials identified by IDOE.
- (4) Technical Assistance allocated specifically to supporting the development and implementation of best-practice activities identified by IDOE.

Total: \$33,000	Consulting: \$28,250	Materials/Printing: \$250	Travel: DNA	Graphic Design: \$4,500
Consulting Hours	Senior Consultant: 125	Consultant/Project Manager: 65	Administrative: 25	Content Expert: 20

Support IDOE in statewide alignment efforts and stakeholder convening such as the Out of School Time (OST) Advisory Board

In order to support the alignment of statewide efforts and the OST Advisory Board, Social Legends has outlined (3) areas where technical assistance would be provided:

(1) Supporting OST Advisory Board Strategy and Activities

Social Legends will provide support implementing the strategic activities outlined by the board, planning for and facilitating (as desired by IDOE staff) OST Advisory Board convenings, and aligning partner and participant roles to ensuring ongoing engagement.

(2) Supporting State Agency Collaboration and Strategy Development

Social Legends will provide support to strengthen state agency collaborations including the identification of strategic activities, aligning partner roles and engagement, and supporting implementation of identified activities.

(3) Supporting 21st CCLC Grantee Convening and Engagement Efforts

Social Legends will provide facilitation and planning support for grantee convenings and trainings (ex. Orientation, regional meetings) including the identification of strategic activities, alignment of partner roles and engagement, and supporting implementation and facilitation of associated activities.

Total: \$21,000	Consulting: \$17,500	Materials/Printing: \$500	Travel: \$1,500*	Graphic Design: \$1,500
Consulting Hours:	Senior Consultant: 75	Consultant/Project Manager: 45	Administrative: 25	Content Expert: 10

Design and provide a menu of professional development opportunities for 21st CCLC subgrantees based on best practices in out-of-school time programming with options for all levels of youth programming professionals.

In order to address the professional development needs of grantees, Social Legends has included (2) main elements as outlined in the technical proposal:

(1) Professional Development Resource Guide Update

Social Legends will manage the annual update of Professional Development Resource Guide by assessing guide format, updating existing guide content, researching new providers and services for inclusion, and updating the design of the final product.

(2) Diversity, Equity, and Inclusion (DEI) Professional Development Strategy and Delivery Planning

In order to address the current focus and need for DEI training across the state, Social Legends will provide support engaging the OST Advisory Board in developing a statewide DEI vision for 21st CCLC that includes the identification of best practices and resources and tools to support grantees in improve DEI within their programs.

Total: \$32,250	Consulting: \$28,250	Materials/Printing: \$250	Travel: \$2,250*	Graphic Design: \$1,500
Consulting Hours	Senior Consultant: 80	Consultant/Project Manager: 85	Administrative: 25	Content Expert: 50

A description of how subgrantee needs will be assessed and utilized to drive development of professional development opportunities and supports.

In order to address the professional development needs of grantees, Social Legends has outlined several activities that would be provided:

(1) Needs Assessment

Social Legends will conduct an assessment (survey, interview, focus groups) of grantees to identify needs, barriers, and opportunities that influence their professional development planning and delivery for staff. Input will be utilized to develop statewide strategies to address identified needs and barriers.

(2) Grantee Professional Development Plan Creation Support

Social Legends will design and facilitate training opportunities to guide grantees through assessing their own program's needs, creating applicable professional development plans, and implementing plans to support staff. Resources and tools will be provided to support training sessions.

(3) Grantee Technical Assistance

Social Legends will provide technical assistance directly to grantees in need of coaching and support to assist in the implementation of 21st CCLC grant requirements and strengthening program provision.

Total: \$38,550	Consulting: : \$36,800	Materials/Printing: \$250	Travel: \$500*	Graphic Design: \$1,000
Consulting Hours:	Senior Consultant: 77	Consultant/Project Manager: 275	Administrative: 25	Content Expert: 20

Cultivate connection between strategic statewide efforts and national out-of-school time efforts

In order to support 21st CCLC efforts across the state, Social Legends will leverage their national partners to provide IDOE staff and grantees with access to national experts, resources, and training opportunities to inform strategy, increase capacity, and strengthen program quality.

Total: \$15,000	Consulting: \$15,000	Materials/Printing: DNA	Travel: DNA	Graphic Design: \$0
Consulting Hours:	Senior Consultant: 100	Consultant/Project Manager: 0	Administrative: 0	Content Expert: 0

**Travel expenses will abide by IDOA state policies and restrictions.*